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Next Generation REDI-Sensor Delivers Latest Advance in Multi-Application TPMS Sensor Technology

• Only four sensor SKUs required to replace over 290 OE sensors

• Meets market demand for easier application, reduced inventory

• Service coverage exceeds 150 million VIOfrom 2002 to 2021

Allentown, PA November 22, 2021 - Continental, a leading innovator and supplier of OE and aftermarket Tire Pressure Monitoring Systems and replacement parts, has taken multi-application TPMS sensor technology to the next level with its next generation of REDI-Sensor™ Multi-Application TPMS Sensors. These new, highly advanced and OE validated TPMS sensors were specifically developed in response to a growing demand in the aftermarket to make TPMS service simpler, faster, and easier, while minimizing application hassles and reducing inventory headaches.

The new REDI-Sensor line gives every shop a significant TPMS service advantage by dramatically reducing the different types of sensor SKUs needed to service incoming domestic, European and Asian vehicles. Shops will now only need to keep four REDI-Sensor SKUs on hand to replace over 290 different OE sensors on over 150 million VIO from model years 2002 to 2021.

Lindsay Smith, REDI-Sensor Program Product Manager, made the announcement, noting, “Service techs at both independent repairs shops and tire dealers are very frustrated by the state of TPMS replacement parts. TPMS service is a complex task and only gets more burdensome when you have to work with sensors that require extra steps for programing or cloning prior to installation, and you have to inventory a wide variety of sensors just to be able to service some of the vehicles that come in the shop. Our next generation REDI-Sensor sensors are the TPMS solution that today’s shops need. They’re lean on inventory and come ready to use right out of the box.”

**Most versatile TPMS Sensor on the market**

REDI-Sensor Multi-Application TPMS Sensors come ready to install, right out of the box and require no added sensor programming or cloning. They are pre-programmed from the factory and designed to follow existing OE vehicle relearn procedures. Plus, they work with most major TPMS scan tools and are readily compatible with advanced TPMS features such as autolearning, pressure by position, and tire fill alert systems.

The new REDI-Sensor sensors are offered in both clamp-on and snap-in valve configurations and 315 MHz and 433 MHz frequencies. They are made in ISO-certified facilities to the same quality standards as the OE parts that Continental supplies to automakers worldwide.

Continental is a leading aftermarket supplier of OE-engineered parts for HVAC and engine cooling, door systems, tire pressure monitoring systems, engine management, fuel systems and instrumentation, as well as automotive diagnostic systems, premium wiper blades, and brake system parts and fluid.

For more information visit: redi-sensor.com

 or contact: salessupport-us@continental.com

Continental develops pioneering technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent, and affordable solutions for vehicles, machines, traffic, and transportation. In 2020, Continental generated sales of €37.7 billion and currently employs around 192,000 people in 58 countries and markets. On October 8, 2021, the company celebrated its 150th anniversary.

Drawing on more than 120 years of cooperation with vehicle manufacturers, Continental offers a broad range of spare parts in OEM quality for the aftermarket. Under brands like Continental, ATE, VDO, REDI-Sensor, ClearContact, OEM DP, Autodiagnos, Uniroyal, Semperit, and GALFER, the technology company manufactures tens of thousands of products, including tires, brakes, drive components and thermal management components. It also provides diagnostic solutions, tools and services for repair shops. Continental is one of the most important suppliers in the independent automotive aftermarket.

*Image file: Continental-New-Gen-REDI-Sensor-w-pkg.jpg*

*Caption: Continental’s next generation of REDI-Sensor delivers latest advance in multi-application TPMS sensor technology.*

**Press Contact**

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