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**New VDO REDI-Sensor SE10003A from Continental Covers Over 20 Million Vehicles**

**•** Includes 2018 Ford, Hyundai, Mercedes-Benz, Nissan, Subaru, Toyota, and Volvo

Allentown, PA (July 9, 2018) - Continental Commercial Vehicles & Aftermarket, a leading aftermarket supplier of OE-engineered aftermarket parts for HVAC and engine cooling, door systems, brake systems, tire pressure monitoring systems, engine management, fuel systems and instrumentation, has expanded its overall vehicle coverage for TPMS sensor applications with a VDO REDI-Sensor TPMS sensor (Part No. SE10003A). This innovative multi-application TPMS sensorcovers over 20 million vehicles and does not require sensor cloning or programming. Applications include 2018 Ford, Hyundai, Mercedes-Benz, Nissan, Subaru, Toyota, and Volvo models.

VDO REDI-Sensor (SE100003A) clamp-in TPMS sensorfeatures an aluminum clamp-in valve stem that is resistant to many road hazards and complements today’s alloy wheels. Unlike sensors that require programming, cloning, or the purchase of specialized programming tools, software, or training, no additional purchases or training are needed to get started with VDO REDI-Sensor sensors because they are already pre-programmed from the factory and designed to follow existing OE vehicle relearn procedures.

**Ready to install right out of the box**

REDI-Sensor is ready to use right out of the box and works with all major TPMS scan tools. Auto parts retailers can deliver REDI-Sensor without worrying whether their customers have the necessary TPMS scan tools necessary to work with it. If a shop has the tools and know-how to service OE sensors, it’s ready for REDI-Sensor!

Continental is one of the industry’s leading innovators and manufacturers of complete Tire Pressure Monitoring Systems, sensors, and service parts as well as passenger and commercial vehicle tires. All VDO TPMS replacement parts are made in ISO-certified facilities to the same quality standards as the parts Continental supplies to automakers worldwide.

**For more information, visit:** [**www.redi-sensor.com**](http://www.redi-sensor.com/) **or contact:**

**salessupport-us@vdo.com**

Continental develops pioneering technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent and affordable solutions for vehicles, machines, traffic and transport. In 2017, Continental generated sales of €44 billion and currently employs more than 240,000 people in 61 countries.

Information management in and beyond the vehicle is at the very heart of the Interior division. The product portfolio for different types of vehicles includes: instrument clusters, multifunctional and head-up displays, control units, access control and tire-information systems, radios, infotainment systems, input devices, control panels, climate control units, software, cockpits as well as services and solutions for telematics and Intelligent Transportation Systems. The Interior division employs more than 43,000 people worldwide and generated sales of €9.3 billion in 2017.

Within the Interior Division the Commercial Vehicles & Aftermarket Business Unit accommodates the specific requirements of the commercial vehicle, special vehicle and aftermarket sector. A global network of sales and service companies ensures proximity to local customers. Covering the product brands Continental, VDO, ATE, Galfer and Barum the Business Unit offers web based managed services, fleet management and tachograph solutions electronic products, systems and services for commercial and special vehicles, a broad selection of products for specialized workshops and spare parts for the Independent Aftermarket and the Original Equipment Services after end of series production of the vehicle manufacturer.

*Image file: VDO REDI-Sensor\_SE10003A.jpg*

*Caption: VDO REDI-Sensor SE10003A* *clamp-in TPMS sensor covers over 20 million vehicles, including 2018 Ford, Hyundai, Mercedes-Benz, Nissan, Subaru, Toyota, and Volvo models.*

**Contact for journalists:**

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